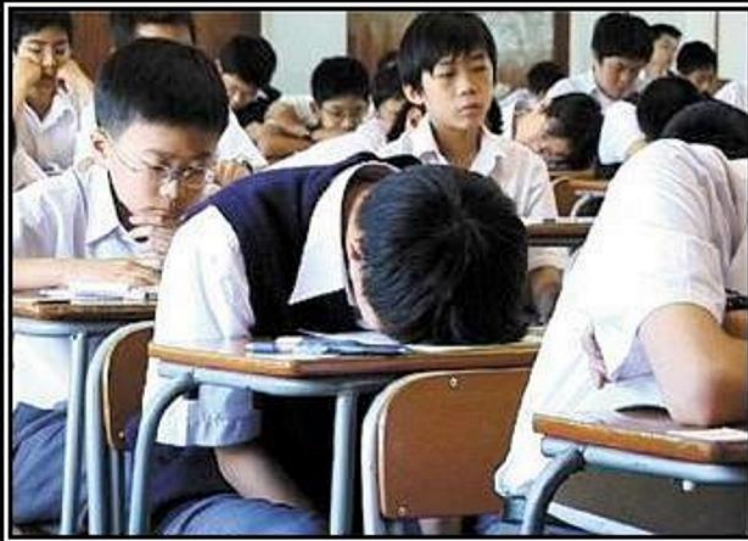# Popular Culture
Demotivational Poster

Design an **original** Demotivational Poster following the basic design guidelines.

Graphic design and the Internet have dramatically changed how we produce and view entertainment. Anyone with a sense of humor or sarcasm can now create viral imagery that tickles the funny bone of average people all over the world.
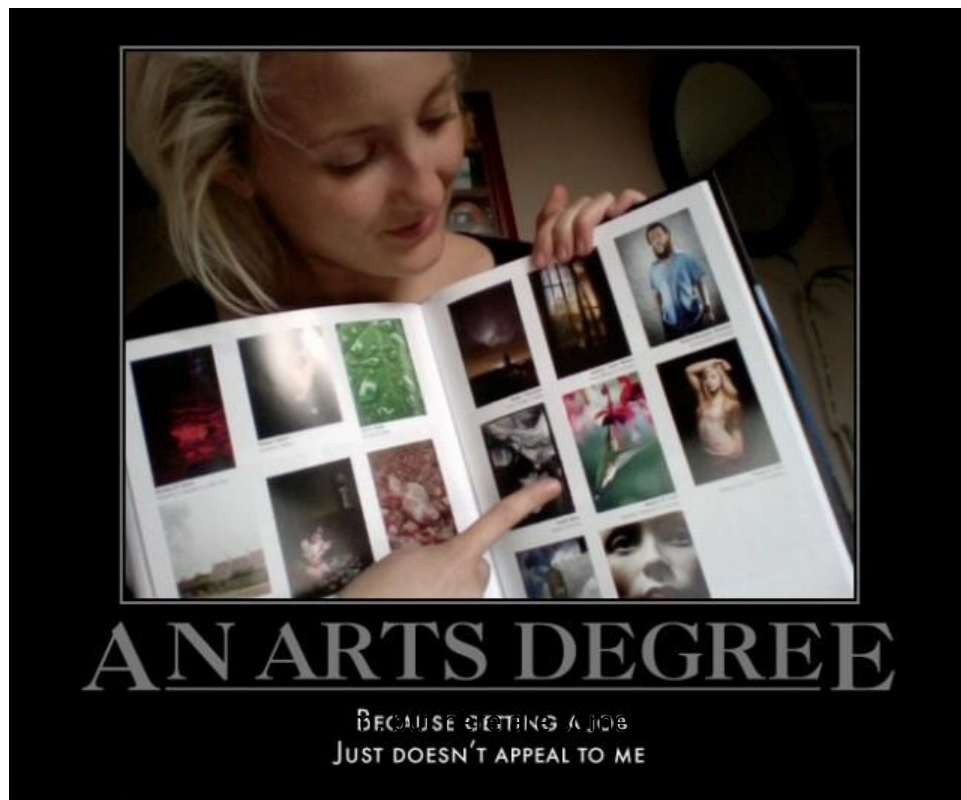
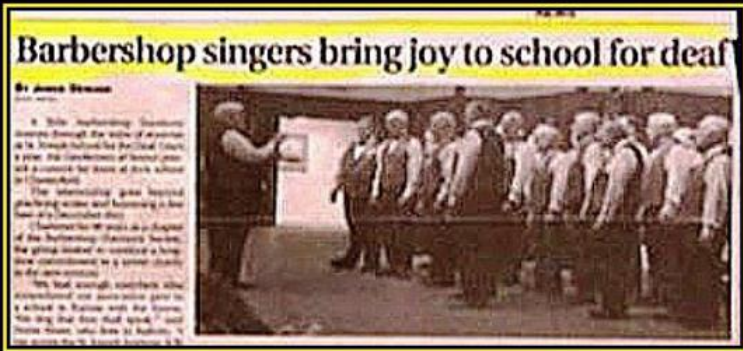## Basic Rules:

1) This is a school appropriate assignment with school appropriate imagery and text. Period. If you can't make it funny or entertaining without resorting to "lowest common denominator" material then take the zero.
2) Leave out <u>racially</u> tinged ideas. It may be funny online, at your house, but you are doing a school project.
3) Leave out <u>suggestive</u> imagery and ideas. All imagery must be appropriate enough to be viewed by an administrator.
4) No curse words at all. None.
5) Dear manga dorks. Try not to use cartoons to illustrate real life.
6) Trying to circumvent these basic rules by being a general doofus.

Poster Setup

a) Image must be of adequate quality. Before you begin, look at the size and resolution of the image. (Image > Resample)
b) Refer to the example below. The image should be <u>centered</u> on a field of <u>black</u>. There needs to be a white or light gray <u>border</u> around the image. Text appears as the <u>MAIN HEADLINE</u> with the <u>PUNCHLINE</u> located underneath. <u>Font</u> should match the mood of the idea.

Barbershop singers bring joy to school for deaf

S·U·R·P·R·I·S·E

YOU COULD BE IN SLAYER
and your teenage daughter will still think you're lame

FACEBOOK

No, no! You got it all wrong!

Graffiti
It's a FUN
Crime!

THEY HAD TO HAVE SEEN THAT COMING

I'LL GIVE YOU ANYTHING!

to fight back against the Empire