

Logo Design Option 4

Company: National Football League

Color Scheme: Limited

Region: London, England

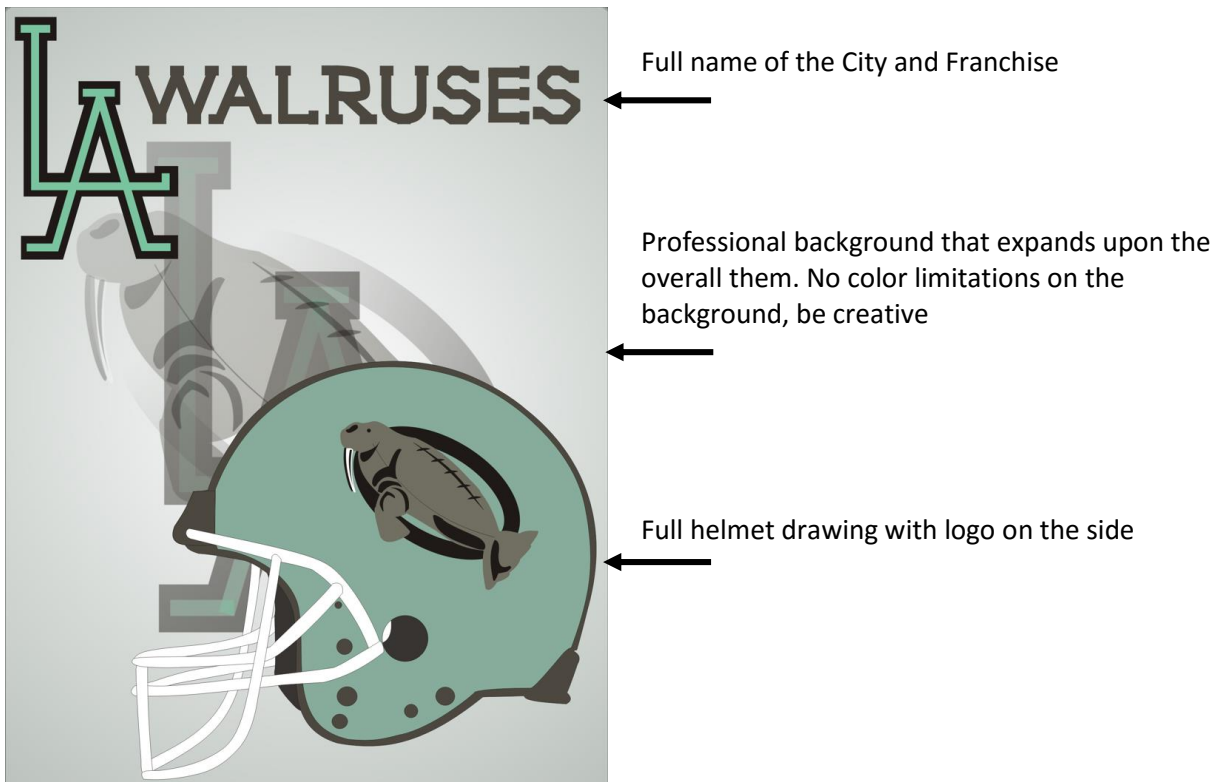
Demographic: Male/Family

Tagline: To be determined

Presentation Style: Boardroom

Requirements:

- The color scheme is limited to **Black, White, and Three Solid** colors, NO gradient fills.
- The design should reflect the name of the franchise you have chosen, ideally a name that has something to do with the city or region of the team.
- The design should be bold and easily interpreted
- The name of the franchise should not be included on the helmet
- The logo must be original, not a ripoff of any other sport, franchise, or otherwise copyrighted material.



Overview:

The NFL has selected London England for the location of their next team. Submit your design in the context of you are competing with other graphic artists for the prize and payout of creating the face of the next NFL team.