

Negative Space Symbols

Overview: Use three basic geometric shapes as your "base" pick from circle, square, rectangle, triangle, or star.

Draw these shapes out on dark paper. Using the original shape as your guide for making decisions, cut apart the shape and re-arrange to create a recognizable image or "symbol" that the viewer would recognize.

Assume that it is for a company, is informational or for a product or service

Problem: You may ***only*** use the pieces of your original shape. You may NOT add or subtract any part of the original shape from your design. It all must be included.

Process:

- 1) Draw out your choice of shapes on dark paper. Cut out all three, and begin sketching possible ideas on scratch paper.
- 2) When you have hit upon a usable idea, gently mark out your guidelines on your cutout.
- 3) Carefully cut out your shape using either scissors or X-acto knife.
- 4) Using white paper, arrange your parts in a balanced manner to your liking. Carefully glue down your parts. Repeat for the second and third symbols.
- 5) Try to place all three of your designs in a balanced manner on your white surface.

Rectangle Shape

* ***Dolphin Lookout***



- 6) Using the same process as the previous assignment, digitize your imagery on the computer. Review the instructions for this if necessary.

