



# NORTH AMERICAN INTERNATIONAL AUTO SHOW®

## North American International Auto Show Poster

- Entries must be submitted to the North American International Auto Show, 1900 West Big Beaver Road, Suite 100, Troy, MI 48084, by 5 p.m. on **Tuesday, November 24, 2015**.

Entries may be submitted via Digital Media, or Traditional Art

### Poster Requirements

#### **Theme:**

- Posters must have an automotive theme. Please note that any posters containing brand-specific vehicles will be ineligible. All subject matter must be in good taste.

#### **Copy:** (Posters must contain all of the following copy)

- "North American International Auto Show 2016"
- "Detroit"
- "Cobo Center"
- A credit line with the student's name will be allowed

#### **The back of the poster must contain, in print, a legible copy of the:**

- student's name
- student's telephone number
- student's address
- school name
- school address
- school phone number
- student's grade level
- teacher's name
- principal's name

#### **Size:**

- Poster must be horizontal or vertical.
- Poster must be mounted on matte board (or foam core, etc.)
- Poster must measure approximately 18" x 24"

#### **Media:**

- Any mixed media suitable for reproduction as a poster is allowed, including computer-generated graphics.
- All posters must be original art.