

## Logo Design Option 2

**Company:** Gator Bait

**Color Scheme:** Unlimited

**Region:** Everglades City, FL USA

**Demographic:** Family

**Tagline:** More Fun For Your Money!

### Requirements:

- a) "Gator Bait" text must be a prominent feature of the overall design.
- b) The design should reflect a sense of family fun and adventure, airboats, and of course alligators.
- c) Colors should be contrasting and attention grabbing, and incorporate nature colors somehow.
- d) The tagline must be included in a manner that fits with the overall design
- e) The overall drawing must be clean and crisp, reflecting professionalism.

### Overview:

A relatively large, well run operation that specializes in giving professional tours of the Everglades using exciting air boats. The operators give the customer both style and substance, by combining thrilling speed and noise with an interesting education about the animals and ecosystem of the Everglades.

