

Logo Design Option 1

Company: Cadeaux Exotique

Color Scheme: Unlimited

Region: Los Angeles, CA USA

Demographic: Upscale

Tagline: Optional/user created

Requirements:

- a) The correctly spelled name of the store must be a prominent feature of the overall design.
- b) The design should reflect a sense of exotic style and exclusive taste.
- c) Colors should not be overly loud or contrasting. A mostly monochromatic scheme with smaller areas of contrasts is recommended.
- d) Minimal descriptive text besides the main title. Any tagline used must be a short descriptor.

Overview:

An exclusive, ultra “chic” business located on the trendy Miami Strip. They sell curios and expensive imported items such as jewelry, clothing, shoes, wraps, furs, and specialty items such as ivory and Asian wood carvings. This business deals in exotic tastes that the average person can’t afford. If the store doesn’t have a specific item, then they make sure that they can special order it anywhere in the world; for the right price.

